

## CONTRACT



KVVU-TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

Henderson - Las Vegas

Contract / Revision		Alt Order #
489307 /		06263930
Product		
DCCC		
Contract Dates	Estimate #	
10/09/12 - 10/15/12	1200	
Advertiser	Original Date / Revision	
ISS DCCC	09/27/12 / 09/27/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
	11	14
Agency Ref	Advertiser Ref	

And:

Great American Media (GMMB)  
1010 Wisconsin Avenue  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 5	KVVU	10/09/12	10/15/12	Better	M-F 11a-12p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	10/09/12	10/15/12	MTWTF--					3	\$150.00			
N 6	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	12	\$7,690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	10/09/12	10/15/12	MTWTF--					5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/09/12-10/15/12	Katie Couric		2-3p	MTuWThF---	:30		\$225.00	NM		
		See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13										
6	KVVU	10/15/12-10/15/12	Katie Couric		1-2pm	M-----	:30		\$275.00	NM		
④	MG	for 6.1,22.1,24.1,13.1,9.1,13.4,17.1,21.1,31.1,20.1,11.2,23.1,7.1,30.1,8.4										
7	KVVU	10/15/12-10/15/12	Anderson		2-3p	M-----	:30		\$300.00	NM		
④	MG	for 6.1,22.1,24.1,13.1,9.1,13.4,17.1,21.1,31.1,20.1,11.2,23.1,7.1,30.1,8.4										
8	KVVU	10/15/12-10/15/12	Dr Oz		3-4p	M-----	:30		\$350.00	NM		
④	MG	for 6.1,22.1,24.1,13.1,9.1,13.4,17.1,21.1,31.1,20.1,11.2,23.1,7.1,30.1,8.4										
9	KVVU	10/15/12-10/15/12	Special Early News		Special Early News	M-----	:30		\$550.00	NM		
④	MG	for 6.1,22.1,24.1,13.1,9.1,13.4,17.1,21.1,31.1,20.1,11.2,23.1,7.1,30.1,8.4										
10	KVVU	10/14/12-10/15/12	BB League Championships		1pm-8pm	M-----SL	:30		\$3,250.00	NM		
④	MG	for 6.1,22.1,24.1,13.1,9.1,13.4,17.1,21.1,31.1,20.1,11.2,23.1,7.1,30.1,8.4										
11	KVVU	10/09/12-10/13/12	Fox 5 News at 6pm		M-F 6-630pm	-TuW--F---	:30		\$525.00	NM		
④	MG	for 6.1,22.1,24.1,13.1,9.1,13.4,17.1,21.1,31.1,20.1,11.2,23.1,7.1,30.1,8.4										
12	KVVU	10/13/12-10/13/12	Early Pre-Game		Early Pre-Game	-----Sa--	:30		\$715.00	NM		
④	MG	for 6.1,22.1,24.1,13.1,9.1,13.4,17.1,21.1,31.1,20.1,11.2,23.1,7.1,30.1,8.4										
13	KVVU	10/13/12-10/13/12	The Closer		M-Sa 8-10p/Su 7-1-----Sa--	:30			\$825.00	NM		
④	MG	for 6.1,22.1,24.1,13.1,9.1,13.4,17.1,21.1,31.1,20.1,11.2,23.1,7.1,30.1,8.4										
N 7	KVVU	10/09/12	10/15/12	Anderson	3-4p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	10/09/12	10/15/12	MTWTF--					5	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/09/12-10/15/12	Anderson		3-4p	MTuWThF---	:30		\$275.00	NM		
		See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13										
N 8	KVVU	10/09/12	10/15/12	The Dr.Oz Show	4-5p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	10/09/12	10/15/12	MTWTF--					5	\$275.00			

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25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555**

	<u>Contract / Revision</u> 489307 /	<u>Alt Order #</u> 06263930
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> DCCC	<u>Estimate #</u> 1200
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 09/27/12 / 09/27/12

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10/09/12 - 10/15/12	DCCC	1200
Advertiser		Original Date / Revision
ISS DCCC		09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>							
		1	KVVU	10/08/12-10/14/12	Dog The Bounty Hunter See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13	Sa 6-7p	-----Sa--	:30	\$175.00	NM		
N 24	KVVU	10/13/12	10/13/12	TMZ Weekend		Sa 7-8p		:30		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 10/08/12	10/14/12	-----1-	1	\$325.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>							
		1	KVVU	10/08/12-10/14/12	TMZ Weekend See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13	Sa 7-8p	-----Sa--	:30	\$325.00	NM		
N 30	KVVU	10/14/12	10/14/12	FOX Soccer		Various		:30		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 10/08/12	10/14/12	-----1	1	\$165.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>							
		1	KVVU	10/08/12-10/14/12	FOX Soccer See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13	Various	-----Su	:30	\$165.00	NM		
N 31	KVVU	10/14/12	10/14/12	Friends Weekend	5-6p		:30		NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 10/08/12	10/14/12	-----1	1	\$175.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>							
		1	KVVU	10/08/12-10/14/12	Friends Weekend See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13	5-6p	-----Su	:30	\$175.00	NM		

Totals

82 \$49,705.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	82	\$49,705.00	\$42,249.25
Totals	82	\$49,705.00	\$42,249.25

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# CONTRACT

Contract / Revision 489307 /	Alt Order # 06263930
<u>Product</u> DCCC	
Contract Dates 10/09/12 - 10/15/12	Estimate # 1200
Advertiser ISS DCCC	Original Date / Revision 08/13/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast
Station KVVU	Account Executive Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u> Adults 35+	
IDB# 11	Advertiser Code 14
Agency Ref	Advertiser Ref

And:

Great American Media (GMMB)  
1010 Wisconsin Avenue  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/09/12	10/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				5	\$185.00			
N 2	KVVU	10/09/12	10/15/12	Fox 5 News	M-F 10p-11p	10p-11p	:30			NM	4	\$5,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				4	\$1,325.00			
N 3	KVVU	10/09/12	10/15/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				1	\$110.00			
N 4	KVVU	10/09/12	10/15/12	Fox 5 News	M-F 11p	M-F 11-1135p	:30			NM	5	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				5	\$825.00			
N 5	KVVU	10/09/12	10/15/12	Better	M-F 11a-12p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$150.00			
N 6	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	12	\$7,690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				5	\$225.00			

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<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> DCCC	<u>Estimate #</u> 1200
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 08/13/12 / 09/27/12

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489307 /	06263930	
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10/09/12 - 10/15/12	DCCC	1200
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/09/12	10/15/12	MTWTF--				5	\$350.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/09/12-10/15/12	MORE Access See MG 6,6,6,7,6,8,6,9,6,10,6,11,6,12,6,13	630-7pm	MTuWThF----	:30		\$350.00	NM		
	4	KVVU	10/09/12-10/15/12	MORE Access See MG 6,6,6,7,6,8,6,9,6,10,6,11,6,12,6,13	630-7pm	MTuWThF----	:30		\$350.00	NM		
N 14	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a			:30		NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/09/12	10/15/12	MTWTF--				6	\$625.00			
N 15	KVVU	10/09/12	10/15/12	More M-F 9-10a	M-F 9a-10a			:30		NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/09/12	10/15/12	MTWTF--				5	\$250.00			
N 16	KVVU	10/12/12	10/12/12	Fringe	Fri 9p-10p			:30		NM	1	\$2,435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	----1--				1	\$2,435.00			
N 17	KVVU	10/15/12	10/15/12	The Mob Doctor	Mon 9p-10p			:30		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	1-----				1	\$2,950.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The Mob Doctor See MG 6,6,6,7,6,8,6,9,6,10,6,11,6,12,6,13	Mon 9p-10p	M-----	:30		\$2,950.00	NM		
N 18	KVVU	10/13/12	10/13/12	NCAA Football Late Game	NCAA Football Late			:30		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-----1-				1	\$1,250.00			
N 19	KVVU	10/13/12	10/13/12	FOX 5 News Sat 10-11p	10-11p Sat			:30		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-----2-				2	\$800.00			
N 20	KVVU	10/13/12	10/13/12	Without A Trace	Sa 3-4p			:30		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-----1-				1	\$125.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Without A Trace See MG 6,6,6,7,6,8,6,9,6,10,6,11,6,12,6,13	Sa 3-4p	-----Sa--	:30		\$125.00	NM		
N 21	KVVU	10/13/12	10/13/12	Numb3rs	Sa 4-5p			:30		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-----1-				1	\$150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Numb3rs See MG 6,6,6,7,6,8,6,9,6,10,6,11,6,12,6,13	Sa 4-5p	-----Sa--	:30		\$150.00	NM		
N 22	KVVU	10/13/12	10/13/12	Criminal Minds	Sat 5-6p			:30		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-----1-				1	\$150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Criminal Minds See MG 6,6,6,7,6,8,6,9,6,10,6,11,6,12,6,13	Sat 5-6p	-----Sa--	:30		\$150.00	NM		
N 23	KVVU	10/13/12	10/13/12	Dog The Bounty Hunter	Sa 6-7p			:30		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-----1-				1	\$175.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Dog The Bounty Hunter See MG 6,6,6,7,6,8,6,9,6,10,6,11,6,12,6,13	Sa 6-7p	-----Sa--	:30		\$175.00	NM		

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10/09/12 - 10/15/12	DCCC	1200
Advertiser		Original Date / Revision
ISS DCCC		08/13/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
N 24	KVVU	10/13/12	10/13/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-----1-					1	\$325.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	
		1	KVVU	10/08/12-10/14/12	TMZ Weekend				Sa 7-8p	-----Sa--	:30	\$325.00	NM
				See MG 6,6,6,7,6,8,6,9,6,10,6,11,6,12,6,13									
N 25	KVVU	10/14/12	10/14/12	The Closer	Sun 1-2am		:30			NM	1	\$45.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-----1					1	\$45.00				
N 26	KVVU	10/14/12	10/14/12	Fox 5 News Su	10p-1045p	Su 10p-1045p	:30			NM	1	\$1,075.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-----1					1	\$1,075.00				
N 27	KVVU	10/14/12	10/14/12	Sports Plus Su	1045p	1045p-11p	:30			NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-----1					1	\$700.00				
N 28	KVVU	10/14/12	10/14/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-----1					1	\$200.00				
N 29	KVVU	10/14/12	10/14/12	CSI:Miami	Sun 12-1am		:30			NM	1	\$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-----1					1	\$125.00				
N 30	KVVU	10/14/12	10/14/12	FOX Soccer	Various		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-----1					1	\$165.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	
		1	KVVU	10/08/12-10/14/12	FOX Soccer				Various	-----Su	:30	\$165.00	NM
				See MG 6,6,6,7,6,8,6,9,6,10,6,11,6,12,6,13									
N 31	KVVU	10/14/12	10/14/12	Friends Weekend	5-6p		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-----1					1	\$175.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	
		1	KVVU	10/08/12-10/14/12	Friends Weekend				5-6p	-----Su	:30	\$175.00	NM
				See MG 6,6,6,7,6,8,6,9,6,10,6,11,6,12,6,13									
N 32	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-----2					2	\$325.00				
N 33	KVVU	10/11/12	10/11/12	The X Factor	The X Factor		:30			NM	1	\$5,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	---1---					1	\$5,100.00				

Totals

82 \$49,705.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/15/12	82	\$49,705.00	\$42,249.25
<b>Totals</b>	<b>82</b>	<b>\$49,705.00</b>	<b>\$42,249.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6263930 TR# 489307  
\$\$\$ MOD# O: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

CREDIT RISK ! ! !  
HARRIS REPORT \*\*CHANGES\*\* FAX# 610-225-1191  
SEP27/12 12.000 KVUU-TV \*\*\*

ADV #	ADV.	NAME	ISS/DCCC
אָמֵרָה	אָמֵרָה	אָמֵרָה	אָמֵרָה

REP. #        OFF. # 762 SALESMAN #         
 BUYER NAME KATIE KEULEMAN  
 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

PRDCT DCCC EST#1200 COMMENTS: (LINE, ORDER, IN

FLIGHT DATES OCT9/12 OCT15/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE SEP27/12 12.00

REP: TO ROSE

FR NIKKI  
OKD M1 SEE LINES 38-45  
ROTAT SAME

100% SAME  
PLS CNF THANKS

## DEMOCRATIC CONGRESSIONAL CAMPAIGN

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1200  
AGENCY PROG CODE = 14

6 ES 200P-300P 30

PROGRAM : KATIE COURIC  
CON COM1 : KATIE COURIC

38 A 100P-200P

10/15 1 MON

1

PROGRAM : KATIE COURIC  
TOPIC : SPOTS N/A DUE TO DEBATE & SPORTS -

THIS IS A MAKE-GOOD FOR OCT9 ON LINE-6 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-7 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-8 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-9 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-11 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-13 FOR 2 SPOTS/WK  
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-17 FOR 1 SPOT/WK



REP HEADLINE# 6263930 TRF# 489307  
SSS MOD# 0: UNAPPROVED REV #1 \$SS

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\* \* CHANGES \*\* \*

REP HEADLINE# 6263930 TRF# 489307  
SSS MOD# 0: UNAPPROVED REV#1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK ! !  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGER\*\*\*

SEP27/12 12.00  
\*\*\* KENNEDY \*\*\*

REP HEADLINE# 6263930  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK ! !  
ORDER WORKSHEET HARRIS REPORT FROM REP

91 AUG 6/12 11:17  
\*\*\* KVUVU-TV \*\*\*

AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA  
3050 K ST NW

SALES PRSN PH- TERESA DIFURIA  
BUYER NAME KATIE REULEMAN

WASHINGTON, DC 20007

ORDER # 40930 CONTRACT # 6263930

CLASS: NAIL: LOCAL  
REGION:

ORDER # 48930 CONTRACT # 6263930  
PRDCT DCCC EST#1200 COMMENTS: (LINE, ORDER,  
FLIGHT DATES OCT9/12 OCT15/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDN

CLASS: NATL. LOCAL REGIONAL  
ICE) \_\_\_\_\_  
DATE AUG 6/12 11.17

REP: TO ROSE

NEW DCCC ORDER  
TOTAL \$49705  
PLS CND THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE S

LINE#:	REP :	CD:	TIME	PERIOD	LGTH :	SEC :	RATE	START :	END	SPTS:	WEEK :	DAYs	:TOTAL:
:	:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT :	:	SPTS:
AGENCY	ADVERTISER	CODE = 11	AGENCY	EST# = 1200									
AGENCY	PRODUCT	CODE = 14											
1	1000A-1100A	30	\$185.00	10/9	10/15	5							5
PROGRAM :	DR OZ												
CON COM1:	DR OZ												
2	1000P-1100P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM2:	DR OZ												
3	1100P-1200P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM3:	DR OZ												
4	1200P-1300P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM4:	DR OZ												
5	1300P-1400P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM5:	DR OZ												
6	1400P-1500P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM6:	DR OZ												
7	1500P-1600P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM7:	DR OZ												
8	1600P-1700P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM8:	DR OZ												
9	1700P-1800P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM9:	DR OZ												
10	1800P-1900P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM10:	DR OZ												
11	1900P-2000P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM11:	DR OZ												
12	2000P-2100P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM12:	DR OZ												
13	2100P-2200P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM13:	DR OZ												
14	2200P-2300P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM14:	DR OZ												
15	2300P-2400P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM15:	DR OZ												
16	2400P-2500P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM16:	DR OZ												
17	2500P-2600P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM17:	DR OZ												
18	2600P-2700P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM18:	DR OZ												
19	2700P-2800P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM19:	DR OZ												
20	2800P-2900P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM20:	DR OZ												
21	2900P-3000P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM21:	DR OZ												
22	3000P-3100P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM22:	DR OZ												
23	3100P-3200P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM23:	DR OZ												
24	3200P-3300P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM24:	DR OZ												
25	3300P-3400P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM25:	DR OZ												
26	3400P-3500P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM26:	DR OZ												
27	3500P-3600P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM27:	DR OZ												
28	3600P-3700P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM28:	DR OZ												
29	3700P-3800P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM29:	DR OZ												
30	3800P-3900P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM30:	DR OZ												
31	3900P-4000P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM31:	DR OZ												
32	4000P-4100P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM32:	DR OZ												
33	4100P-4200P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM33:	DR OZ												
34	4200P-4300P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM34:	DR OZ												
35	4300P-4400P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM35:	DR OZ												
36	4400P-4500P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM36:	DR OZ												
37	4500P-4600P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM37:	DR OZ												
38	4600P-4700P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM38:	DR OZ												
39	4700P-4800P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM39:	DR OZ												
40	4800P-4900P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM40:	DR OZ												
41	4900P-5000P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM41:	DR OZ												
42	5000P-5100P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM42:	DR OZ												
43	5100P-5200P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM43:	DR OZ												
44	5200P-5300P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM44:	DR OZ												
45	5300P-5400P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM45:	DR OZ												
46	5400P-5500P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM46:	DR OZ												
47	5500P-5600P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM47:	DR OZ												
48	5600P-5700P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM48:	DR OZ												
49	5700P-5800P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ												
CON COM49:	DR OZ												
50	5800P-5900P	30	\$1,325.00	10/9	10/15	4	TU-F, M						
PROGRAM :	DR OZ				</td								

PROGRAM : FOX 5 NEWS AT 10PP  
CON COM1: FOX 5 NEWS AT 10PP

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
CREDIT WORKSHEET HARRIS REPORT FROM REP AUG6/12 11.17

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYs	:TOTL:
LINE#:	:	:	:	:	:	:	:	DATE	:/WK:	INVT:	:	:SPTS:	
3	105A-135A				30		\$110.00	10/9	10/15	1		TU-F, M	1
PROGRAM :	EXTRA												
CON COM1:	EXTRA												
4	1100P-1135P				30		\$825.00	10/9	10/15	5		TU-F, M	5
PROGRAM :	FOX 5 NEWS	AT	1100P										
CON COM1:	FOX 5 NEWS	AT	1100P										
5	1100A-1200N				30		\$150.00	10/9	10/15	3		TU-F, M	3
PROGRAM :	BETTER LAS VEGAS												
CON COM1:	BETTER LAS VEGAS												
6	200P-300P				30		\$225.00	10/9	10/15	5		TU-F, M	5
PROGRAM :	KATIE COURIC												
CON COM1:	KATIE COURIC												
7	300P-400P				30		\$275.00	10/9	10/15	5		TU-F, M	5
PROGRAM :	ANDERSON COOPER												
CON COM1:	ANDERSON COOPER												
8	400P-500P				30		\$275.00	10/9	10/15	5		TU-F, M	5
PROGRAM :	DR OZ												
CON COM1:	DR OZ												
9	500P-530P				30		\$550.00	10/9	10/15	5		TU-F, M	5
PROGRAM :	FOX 5 NEWS	AT	5PM										
CON COM1:	FOX 5 NEWS	AT	5PM										
10	500A-600A				30		\$380.00	10/9	10/15	5		TU-F, M	5
PROGRAM :	FOX 5 NEWS	AT	5A										
CON COM1:	FOX 5 NEWS	AT	5A										
11	530P-600P				30		\$550.00	10/9	10/15	5		TU-F, M	5

REP HEADLINE# 6263930  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG 6/12 11.17  
\*\*\* KVVVII-TVV \*\*\*

REP HEADLINE# 6263930 \*\*\*  
\*\*\* ORIGINATOR REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
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L

AUG 6/12 11.17  
\*\*\* KVUU-TV \*\*\*

REP HEADLINE# 6263930

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP \*

AUG 6/12 11-17  
\*\*\* KVYU-TV \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*\*\* AUG6/12 11.17.1991 \*\*\*\*\*  
\*\*\*\*\* KVUU-TV \*\*\*\*\*

## CONTRACT



**KVVU-TV**  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

Contract / Revision		Alt Order #
489307 /		06263930
Product		
DCCC		
Contract Dates	Estimate #	
10/09/12 - 10/15/12	1200	
Advertiser	Original Date / Revision	
ISS DCCC	08/13/12 / 08/13/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
	11	14
Agency Ref	Advertiser Ref	

And:

**Great American Media (GMMB)**  
1010 Wisconsin Avenue  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/09/12	10/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					5	\$185.00			
N 2	KVVU	10/09/12	10/15/12	Fox 5 News	M-F 10p-11p	10p-11p	:30			NM	4	\$5,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					4	\$1,325.00			
N 3	KVVU	10/09/12	10/15/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					1	\$110.00			
N 4	KVVU	10/09/12	10/15/12	Fox 5 News	M-F 11p	M-F 11-1135p	:30			NM	5	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					5	\$825.00			
N 5	KVVU	10/09/12	10/15/12	Better	M-F 11a-12p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					3	\$150.00			
N 6	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					5	\$225.00			
N 7	KVVU	10/09/12	10/15/12	Anderson	3-4p		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					5	\$275.00			
N 8	KVVU	10/09/12	10/15/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					5	\$275.00			
N 9	KVVU	10/09/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					5	\$550.00			
N 10	KVVU	10/09/12	10/15/12	FOX 5 News	5-6am M-F	5a-6a	:30			NM	5	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					5	\$380.00			
N 11	KVVU	10/09/12	10/15/12	Fox 5 News at 5	MF 530-6p	M-F 530-6p	:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					5	\$550.00			

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Henderson - Las Vegas

Contract / Revision	Alt Order #	
489307 /	06263930	
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	DCCC	1200
Advertiser		Original Date / Revision
ISS DCCC		08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/09/12	10/15/12	MTWTF--				5	\$550.00				
N 12	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/09/12	10/15/12	MTWTF--				5	\$675.00				
N 13	KVVU	10/09/12	10/15/12	MORE Access	630-7pm		:30			NM	5	\$1,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/09/12	10/15/12	MTWTF--				5	\$350.00				
N 14	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$3,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/09/12	10/15/12	MTWTF--				6	\$625.00				
N 15	KVVU	10/09/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/09/12	10/15/12	MTWTF--				5	\$250.00				
N 16	KVVU	10/12/12	10/12/12	Fringe	Fri 9p-10p		:30			NM	1	\$2,435.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	----1--				1	\$2,435.00				
N 17	KVVU	10/15/12	10/15/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$2,950.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/12	10/21/12	1-----				1	\$2,950.00				
N 18	KVVU	10/13/12	10/13/12	NCAA Football Late Game	NCAA Football Late		:30			NM	1	\$1,250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1-				1	\$1,250.00				
N 19	KVVU	10/13/12	10/13/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----2-				2	\$800.00				
N 20	KVVU	10/13/12	10/13/12	Without A Trace	Sa 3-4p		:30			NM	1	\$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1-				1	\$125.00				
N 21	KVVU	10/13/12	10/13/12	Numb3rs	Sa 4-5p		:30			NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1-				1	\$150.00				
N 22	KVVU	10/13/12	10/13/12	Criminal Minds	Sat 5-6p		:30			NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1-				1	\$150.00				
N 23	KVVU	10/13/12	10/13/12	Dog The Bounty Hunter	Sa 6-7p		:30			NM	1	\$175.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1-				1	\$175.00				
N 24	KVVU	10/13/12	10/13/12	TMZ Weekend	Sa 7-8p		:30			NM	1	\$325.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1-				1	\$325.00				
N 25	KVVU	10/14/12	10/14/12	The Closer	Sun 1-2am		:30			NM	1	\$45.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1				1	\$45.00				
N 26	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,075.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1				1	\$1,075.00				
N 27	KVVU	10/14/12	10/14/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1				1	\$700.00				

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KVVU-TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

Contract / Revision 489307 /	Alt Order # 06263930	
Contract Dates 10/09/12 - 10/15/12	Product DCCC	Estimate # 1200
Advertiser ISS DCCC		Original Date / Revision 08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	
											Spots	Amount
N 28	KVVU	10/14/12	10/14/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$200.00			
N 29	KVVU	10/14/12	10/14/12	CSI:Miami	Sun 12-1am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$125.00			
N 30	KVVU	10/14/12	10/14/12	FOX Soccer	Various		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$165.00			
N 31	KVVU	10/14/12	10/14/12	Friends Weekend	5-6p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$175.00			
N 32	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----2				2	\$325.00			
N 33	KVVU	10/11/12	10/11/12	The X Factor	The X Factor		:30			NM	1	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$5,100.00			

Totals

89 \$49,705.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	89	\$49,705.00	\$42,249.25
<b>Totals</b>	<b>89</b>	<b>\$49,705.00</b>	<b>\$42,249.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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